

FOR IMMEDIATE RELEASE

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GOODWILL, DELL EXPAND TECHNOLOGY RECYCLING PARTNERSHIP TO THE BERKSHIRES

PITTSFIELD, MA – Goodwill Industries of the Berkshires is one of 100 new Goodwill® donation sites across the United States and Canada for the Dell Reconnect computer recycling program, making it convenient for households to drop off computers and related accessories for free, responsible recycling.

“Dell wants to make computer recycling easy and free for consumers. Reconnect helps make that possible. Reconnect is a win for consumers, a win for the environment and a win for communities,” said Frank Engels, CEO of Goodwill Industries of the Berkshires. “Goodwill is very pleased to partner with Dell to expand Reconnect to the Berkshires and southern Vermont.”

Launched in 2004, Reconnect — a partnership between Goodwill Industries International and Dell that allows the public to drop off used computers for no-cost recycling — has diverted more than 170 million pounds of e-waste from landfills and created about 250 green jobs, with Goodwill employees managing the collection and disassembly of the equipment. Donated equipment meeting the program’s quality criteria is resold, and devices needing repair are either refurbished or broken down into parts to be recycled by Dell partners. The program supports Goodwill’s job training programs, employment placement services and other community-based programs.

Households in the Berkshires and Southern Vermont may drop off computers and related accessories for free, responsible recycling at any of the Goodwill stores in the region or the Tyler St. donation center in Pittsfield. The list of acceptable items is available at www.goodwill-berkshires.org/reconnect, along with locations and phone numbers of the donation centers.

RESPONSIBLE RECYCLING

Consumers recycling through Reconnect can be confident that their equipment is disposed of responsibly. In 2009, Dell became the first major computer manufacturer to [ban the export of non-working electronics](#) to developing countries as part of its global electronics disposal policy.

About Goodwill Industries of the Berkshires

Goodwill is a community enterprise that funds job training, employment placement services and other community programs by recycling initiatives including sales of donated clothes and household items at Goodwill retail stores.

ABOUT DELL

Dell makes it free and convenient for consumers worldwide to recycle their computers. For more information, visit www.dell.com/recycle.

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